

Call for Papers

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Pre-conference ECREA Section Children, Youth, and Media:

Workshop on Ethics and Children's Rights in the Digital Age

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The purpose of this event, which will be held on 02 October 2020, is to interactively engage participants in a fruitful dialogue about “Ethics and Children’s rights”. Participants are encouraged to discuss their research and topics in small groups in a workshop steered by a Senior Researcher. Thus, we encourage participants to submit a 250-word abstract until 15 June 2020 on one of the two following themes, distributed in two sessions:

Session 1. Ethics in research with children:

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When doing research with children and young people, ethical issues arise at all stages of the life cycle of the project and invite to reflexivity. Issues related to trust are raised when: i) Contacting gatekeepers and accessing children and young people. Requirements may differ depending on the country, the place of research and the groups we want to do research with. ii) Building rapport and negotiating consent with children and young people and explaining issues related to anonymity and confidentiality. iii) Saving and using photographs and videos of children and young people in research outputs (security, misuse, dissemination...). iv) Involving children and young people in the analyses of the data and in the dissemination of results.

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Session 2. Ethics and Children's Digital Rights:

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Thirty years ago the UN Convention did not envisaged the fast pace of digital evolution and related challenges children and families face. Since then, the digital landscape has been increasingly accessible to younger generations of children and decisions to keep children safe online has created tensions between rights to protection and participation. Considering some polarised debates and controversies on the inevitability of digital in children's lives and in finding a balanced approach, we invite researchers and scholars to discuss and reflect on ethics concerning children's protection, participation and provision rights and how these transfer to the digital? What changes in the

digital sphere? Or not? How can we think these rights properly, namely right to privacy, image rights, right of personal portrayal.

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Submission and selection process:

Abstracts must be submitted by June 15, 2020 to the following e-mail: cym.ecrea2020@gmail.com

Submit your abstract as an e-mail attachment with no references to the author(s). Author(s) details (name, affiliation and contact details) must be included in the e-mail message.

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Abstracts will be subject to blind peer-review and authors of accepted abstract must communicate their attendance by 02 September 2020.

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Please note: No more than 15 abstracts will be selected for each session. Participants should submit their proposal either for theme 1 or theme 2. Small groups of participants sharing similar issues will allow in-depth discussions, which will be followed by the presentation and debate in plenary.

It is possible to attend the workshop without any presentation. In this situation, please inform the organizers on your interest and make the registration. The total number of participants is limited to 50.

More info at <https://cymecrea.wordpress.com>

Date of pre-conference: 02 October 2020

Venue: Braga, Portugal (in time, we will update this information)

Call for abstracts deadline: 15 June 2020 (250 word maximum abstract)

Authors Notification: 30 June 2020

Registration: Until 02 September 2020

The preconference will close before the opening of the ECREA main conference. There will be a small fee to cover attendance and refreshments at the pre-conference:

35€ for Non-Ecrea members

30€ for ECREA members

15€ for PhD students.

Details and payment procedures will be announced at a later date.

Call for Papers



ECREA 2020 Pre-conference

Improving public participation through strategic communication



The Organizational and Institutional Communication SOPCOM Working Group and the Advertising SOPCOM Working Group are pleased to invite you to submit your abstract to the ECREA 2020 Pre-conference “Improving public participation through strategic communication”. The event will take place on the 2nd October 2020.

Why This Pre-Conference?



We are facing an era of a permanent search for new answers to contemporary environmental, political and social challenges. The public, as producer, receiver or user, has today wide access to information and tends to be more involved in communication, being an essential element in this equation. Moreover, publics are the engine of paradigm changes, as they have the power to influence behaviors, individually or as part of organizations, to whom they demand more conscious behavior. On another hand, acting as citizens, those publics are important agents of change, with a strong ability to influence decision making.

Considering the role of Strategic Communication in this context, not only for organizations but for the whole society, publics must be taken into account as an essential element of its process. Being a strategic function with specific goals to achieve, the stakeholder mapping in Strategic Communication it's not an abstract part of planning, but a must-have in the whole process. Through Strategic Communication, and its branches of public relations and advertising, it's possible to improve the publics' knowledge, attitudes, and behaviors. In this context, can Strategic Communication be understood as a way to boost public participation, assuming stakeholders as key players in a changing environment?

We particularly welcome submissions on:



Key concepts, perspectives and frameworks in research on Strategic Communication;

Innovative methodological approaches to studying Strategic Communication;
Theoretical or empirical studies about publics/citizens in Strategic Communication;
Digital challenges in Strategic Communication;
Measuring the impact of Strategic Communication;
Redefining the borders of Strategic Communication;
Collaborative projects in Strategic Communication;
The future of Strategic Communication.

Deadline for submissions: May 15, 2020.

Submission and selection process: Presentations at the conference are based on abstracts of 500 words, to be submitted by May 15, 2020, to strategic.ecrea@ics.uminho.pt

Note: The abstracts should include main idea/argument, research questions, and key concepts, theoretical and/or methodological discussion and analysis (if relevant). All submitted abstracts must be anonymous with no reference to author(s). Submit the abstract as an e-mail attachment and include name, affiliation and contact details in the e-mail message.

Decisions on acceptance: May 30, 2020 (The abstracts will be subject to anonymous peer review.)

For more information, please visit: http://www.cecs.uminho.pt/en/como-promover-a-participacao-dos-publicos-atraves-da-comunicacao-estrategica/?fbclid=IwAR1DA_590X_becesC9ksBiQu138hkWlp0gdSvH-NIETcwCabBiW2iCcN0mw

Scientific Comitee:

Ana Raposo, Lisbon Polytechnic Institute; Isidoro Arroyo, King Juan Carlos University; Ivone Ferreira, Universidade Nova de Lisboa; Joep Cornelissen, Erasmus University Rotterdam; José Gabriel Andrade, Minho University; Lars Thøger Christensen, Copenhagen Business School; Pedro Hellín, University of Murcia; Sara Balonas, University of Minho; Teresa Ruão, University of Minho

Organization Comitee:

José Gabriel Andrade, University of Minho; Ivone Ferreira, Universidade Nova de Lisboa; Ana Raposo, Lisbon Polytechnic Institute; Sara Balonas, University of Minho.

The pre-conference is organized by the Organizational and Institutional Communication Sopcom Working Group and the Advertising Sopcom Working Group.